



marketamerica®

NORTHERN REGIONAL CONVENTION

Wisconsin Dells, Wisconsin
April 17-19, 2009

FEATURED SPEAKERS



KEVIN BUCKMAN

Vice President of Training & Field Development

Kevin Buckman has been an UnFranchise® Owner for over 15 years. He has built one of the most stable and consistent sales and distribution organizations in Market America, resulting in the generation of a significant annual income for the last 16 years. He built his business with a passionate, intense and no-nonsense approach focusing on not just what to do, but how to do it, and why it must be done to realize the two- to three-year plan. He is definitely someone you want to get not only the Customer Managers in front of, but anyone that may be considering the Market America UnFranchise Business Development System.



LYDIA MARTINEZ

Director of Transitions™ – Field Development

Lydia turned a tragedy from her life into a triumph. With a family history afflicted by serious health conditions, Lydia decided to take charge of her own well-being and became a personal trainer, educating others about wellness. After experiencing incredible results on Transitions, she now recommends it to all her clients – including her own mother. Lydia's energy is highly contagious, as is her passion and commitment to an active, healthy life.



TODD LAIRE

Director of Field Development for marketamerica.com

As an advocate for building your Market America business utilizing the Internet, Todd is dedicated to providing a solid understanding of the Internet tools and services that come packaged in every UnFranchise Business. Having extensive Internet marketing, sales and training experience, Todd also uses the tools he helps develop and train on. As an UnFranchise Owner and National Supervising Coordinator, as well as being awarded 2004 Certified Internet Trainer of the Year, Todd is a solid addition to the Market America corporate sales team as the Director of Field Development for marketamerica.com.

HOST HOTEL & MEETING LOCATION



Kalahari Resort & Convention Center

1305 Kalahari Drive
Wisconsin Dells, WI 53965
1.877.525.2427

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\$65 PER TICKET

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FOR MORE INFORMATION

including an up-to-date agenda and additional speakers, visit maregion6.com

Note: Speakers are subject to change without notice.