

NORTHERN REGIONAL CONVENTION

Wisconsin Dells, Wisconsin
March 26-28, 2010

marketamerica®

FEATURED SPEAKERS



DENNIS FRANKS Executive Vice President

Having helped develop the Mall Without Walls™ and the Preferred Customer program, Dennis' focus is now on global sales. He also supports Market America's health professional program, nutraMetrix®, and the ultimate weight management program, Transitions Lifestyle System®. Additionally, he is charged with evolving Market America University in the field to increase product diversity within Customer Manager organizations. Dennis was the offensive center on the University of Michigan's "Team of the Decade" for most wins and later played in the NFL for six seasons, helping to build the Philadelphia Eagles 1981 Super Bowl team. After football, Dennis became one of the few to earn over \$1 million in commissions a year owning a home-based business.



LYDIA MARTINEZ Director of Field Development for Transitions™

Lydia turned a tragedy from her life into a triumph. With a family history afflicted by serious health conditions, Lydia decided to take charge of her own well-being and became a personal trainer, educating others about wellness. After experiencing incredible results on Transitions, she now recommends it to all her clients – including her own mother. Lydia's energy is highly contagious, as is her passion and commitment to an active, healthy life.



TODD LAIRE Director of Field Development for marketamerica.com

As an advocate for building your Market America business utilizing the Internet, Todd is dedicated to providing a solid understanding of the Internet tools and services that come packaged in every UnFranchise® business. Having extensive Internet marketing, sales and training experience, Todd also uses the tools he helps develop and train on. As an UnFranchise Owner and National Supervising Coordinator, as well as being named 2004 Certified Internet Trainer of the Year, Todd is an indispensable asset to the Market America corporate sales team as the Director of Field Development for marketamerica.com.



MARK CATHELL Director of Field Development and Sales for nutraMetrix®

At only 32, Salisbury University alum Mark Cathell rose through the ranks of Speedway Motor Sports to become its youngest VP/General Manager. With 20+ years of corporate and entrepreneurial experience, he brings a different story to Market America. In late 2005, he needed a Plan B and found it through Market America. Not long after working with nutraMetrix, Mark became its Director of Field Development and Sales, as he continues to take this division of Market America to newfound levels of success.

HOST HOTEL & MEETING LOCATION



Kalahari Resort & Convention Center

1305 Kalahari Drive
Wisconsin Dells, WI 53965
1.877.254.5466

Call today to secure the special
Market America rate!

\$70 PER TICKET

Purchase tickets from your Regional Director, Planning Committee, District Coordinators, Local Coordinators, UBP Coordinator, Local Leader or from Market America by calling 1.800.232.8590

NORTHERN REGION LEADERS and Pin Levels

Jim & Lisa Winkler
(Regional Director)
Vice President
Norm & Mary Roth
Executive Vice President
Steve Rodriguez
Director
Cullen Haskins
Director
Jacque Birchman
Director
Daryl Burczyk
National Supervising Coordinator
Jason Barter
Professional Coordinator
and many more...

PLANNING COMMITTEE

Jim & Lisa Winkler
Sandi & Steve Rodriguez
Cullen Haskins
Jason Barter
Lori Enrico
Brad & Melody Hageny
Carole Meier

FOR MORE INFORMATION

including an up-to-date agenda
and additional speakers, visit
manorthern.com

Note: Speakers are subject to
change without notice.